

WUSME

ANNUAL REPORT

2014



*PRELIMINARY VERSION
TO BE APPROVED BY THE GENERAL MEETING*

PREFACE

WUSME's 4TH YEAR, 2014: INFORMATION POLICY AND ACTIONS INTENSIFIED

The year 2014 offered SMEs Entrepreneurs some bad news, but also some good news: While of the "Global Economy's jetliner (according to Prof. Nouriel Roubini, USA) "only one of its four engines is functioning properly": The Anglosphere (the United States and its close cousin, the United Kingdom)". The 2nd engine, the EUROZONE has stalled after an encouraging re-start, Japan, the 3rd engine, is "running out of fuel" after a year of fiscal and monetary stimulus and of the five BRICS economies (Brazil, Russia, India, China, and South Africa)- the 4th engine, four (Brazil, Russia, South Africa and China) are close to recession. SMEs are again suffering from various constraints, e.g. weaker consumer demand, less access to electricity and finance. As reported by the International Financial Corporation (IFC), a "funding gap" of more than \$2 trillion exists for small businesses in emerging markets alone.

The good news 2014 are:

Many governments and international institutions recognized that SMEs and Crafts decisively contribute to GDP-growth and employment. With the programs HORIZON and COSME 2014 to 2020 the European Union launched a more than 100 billion EURO budget for Industrial Upgrading, Technical Innovations and strengthening competitiveness of SMEs and Crafts in EU countries and associated non EU economies. Similar programs have been introduced in the BRICS countries (Brazil, Russia, India, China, South Africa). The WORLD BANK in the Doing Business Report 2014 stated that In the year from June 1, 2013, to June 1, 2014, 123 economies implemented at least one reform in the areas measured by Doing Business—230 in total. More than 63% of these reforms reduced the complexity and cost of regulatory processes, while the others strengthened legal institutions.

Being aware that access to energy, particularly to electricity is still one of the most important prerequisites for SMEs and Crafts development worldwide, WUSME has held during the General

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in Consultative Status with UN ECOSOC since 2013

International Headquarters: Piazzale M. Giangi n. 2, 47890 San Marino – Republic of San Marino
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Meeting in September 2014 an International Workshop “Waste to Energy” with breathtaking positive findings. An Executive Summary is contained in this Annual Report. The full version can be downloaded from WUSME’s website <http://www.wusme.org>

MISSION

Main Purpose of WUSME is **to safeguard the rights, interests and competitiveness of SMEs and the Crafts worldwide**, in their relations with all members of the production and government system at regional, national and international level, through the promotion and development of economic, financial, social, environmental and cultural cooperation and business alliances which shall raise the competitiveness level of SMEs and Craft in the global market, all this with special attention to the reality of **countries with less developed economies and young and women entrepreneurs**.

HISTORY

With its Founding Conference held in San Marino on April 2010, under the auspices of the Republic of San Marino and the participation of representatives from over 53 countries, a new International Association in support of Small and Medium Enterprises and Handicraft is born, the **WORLD UNION OF SMALL AND MEDIUM ENTERPRISES, briefly WUSME**. If the heart of this new reality is in the small Republic of San Marino, its breath is everywhere in the world, where a new small business is emerging or striving to continue its work with commitment and creativity.

The location of this Association in the Republic of San Marino is connected to the economic structure of this country, strongly based on the historical development of crafts and small businesses so that penetrated to the territory in this respect, we like to remember as well as the historical tradition confers right to a craftsman, the Stonemason Dalmatian named Marino, the foundation of this Republic, the oldest in the world.

WUSME enjoys since the year 2013 Special Consultative Status at the United Nations Economic and Social Council (UN ECOSOC) and is accredited at the United Nations Headquarters in

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Geneva, New York and Vienna. WUSME is also partner of UNITED NATIONS GLOBAL COMPACT under the guidance of the UN General Secretary, and listed in the Transparency Register of the European Union.

OFFICE BEARERS

BOARD OF DIRECTORS

FUNCTION

The **BOARD OF DIRECTORS** is the **GOVERNING BODY OF THE ASSOCIATION** and is composed by the **President**, the **Honorary President (as Advisor)**, the **Vice Presidents**, the **Chairmen of the Permanent Commissions**, other **Members of the Board**, the **Secretary General** and the **Chief Executive**. **Honorary President, Secretary General and Chief Executive may take part and intervene in the meetings with a consultative function.**

It is designed to comprehend authoritative and qualified representatives of SMEs from around the world.

It is responsible for managing and directing the activities of the association and supervising the work of the other Office Bearers.

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COMPOSITION



President

GIAN FRANCO TEREZI

Honorary Chairman National Union of Craftsmen

(SAN MARINO – EUROPE)



Honorary President

ZHUO YAN LIN

Master in International Finance, Vice chairman of Council of China's Foreign Trade, Chairman of the Outlet Assets and Equity Exchange,
Chairman of China Outlet Association and multiple prize winner

(PEOPLE'S REP. OF CHINA - ASIA)

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Vice President
ALIAS M. TAJUDIN
University Professor in Entreprenology

(MALAYSIA - ASIA)



Vice President
BATTISTINI GIORGIO
Entrepreneur, expert Craftsman and Member of the Board
of UNAS (National Union of Crafts of San Marino)

(SAN MARINO - EUROPE)



Vice President
CARDENAS CELSO
Chief Executive Officer of the Central Center of Support to
SMEs
of the Ministry of Industry and Commerce

(PARAGUAY - SOUTH AMERICA)



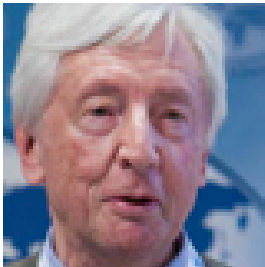
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Vice President
GATTI LEO
Master Craftsman of San Marino

(SAN MARINO - EUROPE)



Vice President
ROBERT HOLTZ
Representative of SMEs Organizations to UNESCO

(FRANCE - EUROPE)



Chairman of the Commission on Social Issues
KATARINA JAGIC
President of UMIS-SMEA (Croatian Business Union)

(CROATIA – EUROPE)



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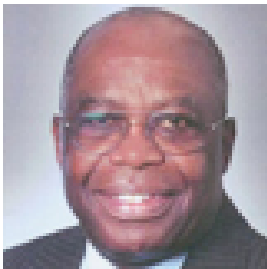
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Vice President
JOGINDER SINGH JUNEJA
Chairman of Global Projects & Services Pvt. Ltd
Former President of the National Association of SMEs,

(INDIA - ASIA)



Chairman of the Commission on Economic Issues
KYALANGILWA JOSEPH
Engineer specialized in SMEs projects

(SWITZERLAND – EUROPE)



Vice Chairman of the Commission on Social Issues
LUPUKE WABENGA SERGE
Co-Founder of WUSME DRC FEDERATION

(DEMOCRATIC REPUBLIC OF CONGO - AFRICA)



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Vice President
MENDAME AKRAM
Councilor of the President of the Republic

(GABON – AFRICA)



Vice President
MUSIITWA SSUBI DANIEL
National Chairman of USSIA (Uganda Small Scale Industries
Association)

(UGANDA - AFRICA)



Chairman of the Commission "CSMED"
OMPS JAMES
President of the International University of Entreprenology
(IUE)

(USA – NORTH AMERICA)



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Vice President Expert and Consultant in Agronomy
BERNADETTE OUEDRAOGO
Expert and Consultant in Agronomy

(BURKINA FASO/CANADA, AFRICA/NORTH AMERICA)



Chairman of the Commission on Financial Issues
YANG RONGYONG
President of Shanghai High Victory Fine Chemical Co., Ltd.

(PEOPLE'S REPUBLIC OF CHINA- ASIA)



Vice President
RODRIGO VARELA
Director of the Center for Business Development ICESI

(COLOMBIA - SOUTHAMERICA)



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Secretary General
NORBERT W. KNOLL-DORNHOFF
Univ. Prof. of Economic and Fiscal Policy

(HUNGARY - EUROPE)



Chief Executive
ALBERTO CHEZZI
Accountant – Auditor - San Marino Certified Public
Accountant

(SAN MARINO – EUROPE)



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SENATOR



IVANO SPALLANZANI

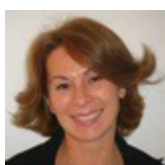
Former National Chairman of Confartigianato (Italian Craftsmen Association),
Vice President of FEDEREXPORT
(Italy - Europe)

PERMANENT COMMISSION ON ECONOMIC ISSUES



JOSEPH KYALANGILWA

Engineer specialized in SMEs projects
(Democratic Republic of Congo)
Chairman



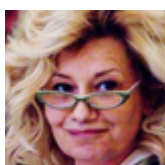
KATHY MARHNOFFER

(Austria / Pan America)
Vice Chairman



ROBERT KRAPPFENBAUER

(Austria – Europe)
Member



LORETTA J. MENICUCCI

Entrepreneur and President of UNAS (National Union of Crafts of San Marino)
(San Marino – Europe)
Member



MUHAMMED NAEEM

(Pakistan – Asia)
Member

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PERMANENT COMMISSION ON FINANCIAL ISSUES



YANG RONGYONG
President of Shanghai High Victory Fine Chemical Co., Ltd.
(CHINA, ASIA)
Chairman



MARGIT BATTYANY
(Hungary – Europe)
Vice Chairman



RAUL URANGA
(Switzerland – Europe)
Member



SAKHO TIBOU
(Guinea – Africa)
Member



ARUN AGRAWAL
(India – Asia)
Member

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KATARINA JAGIC
President at Croatian Business Union
(Croatia – Europe)
Chairman



SERGE LUPIKE WABENGA
Founder of WUSME DRC FEDERATION
(Democratic Republic of Congo - Africa)
Vice Chairman



NICOLAS MAGOTSWE SIMANI
(Tanzania – Africa)
Member



DONATIEN BEYA TSCHIDIBU
(Germany – Europe)
Member



MUHAMMED HUSSEIN DIBLAWE
(Somalia – Africa)
Member

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PERMANENT COMMISSION ON SMEs DEVELOPMENT (CSMED)



JAMES OMPS

President, International University of Entrepreneurology (IUE)
(USA – NORTH AMERICA)
Chairman



DENNIS HUGHEY

President, International University of Entrepreneurology (IUE)
(Democratic Republic of Congo - Africa)
Vice Chairman



ALAN LUND

(USA – NORTH AMERICA)
Member



SOUNG LIEW
(CHINA – ASIA)
Member



M. TAJUDIN ALIAS
(MALAYSIA – ASIA)
Member

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PAULINE CRAWFORD
(UNITED KINGDOM - EUROPE)
Member

REPRESENTATION IN SPECIFIC COUNTRIES



EMMANUEL KABUNGULU WABENGA
(RDC- AFRICA)
Chairman WUSME FEDERATION IN RDC



ANGELINE HENZEN
(CAMERUN- AFRICA)
National Representative and Coordinator of WUSME in Camerun

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MESSAGE OF THE PRESIDENT

DR. GIAN FRANCO TEREZI

The YEAR 2014 witnessed the further development and strengthening of WUSME relations with International Organizations and many countries, as in the Asian Continent.

In early 2014 I visited CHINA to further enhance the Union's presence, links and cooperation opportunities with institutions, associations and academic reality dedicated to the development of small and medium-sized enterprises, Crafts and culture of entrepreneurship.

In this country the Union is today proudly represented by a Delegates, such as our Honorary President Zhuo Yan Lin and our Member of the Board Mrs. Yang Rongyong of great authority and expertise and committed to encourage the promotion of the Association and its action in support of SMEs in China also in cooperation with the CHAMBER OF COMMERCE AND INDUSTRY OF SHANGHAI AND OTHER CHINESE INSTITUTIONS.

Later in May 2014, I returned back to China to participate in the 60th anniversary of the Foundation of the Chinese Association for Friendship with Foreign peoples (CPAFFC), at the great Hall of the people to Tian'an Men Square in Beijing, and meet the CHINESE PRESIDENT XI JINPING, who attended the event and greeted personally President Terenzi, recalling the long-lasting friendship between two countries so different in some regards, but sharing important values like friendship and cooperation.

In September 2014, we organized our ANNUAL INTERNATIONAL SMEs DAY in the Republic of San Marino, an global gathering which included the INTERNATIONAL SMEs CONFERENCE, GENERAL MEETING and WORKSHOP entitled "WASTE TO ENERGY - NEW TECHNOLOGIES OF SMES AND CRAFTS FOR TURNING POLLUTING WASTE INTO CLEAN ENERGY". Participants were delegates from all over the world, China, India, Africa and European Countries.

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We decided to convene this Workshop bearing in mind that WASTE is part of the global economy and it can be converted, with modern technologies, in valuable commodities with a market price like gold, crude oil, gas and electricity. More than 90% of all SMEs and Crafts are actively involved in new waste management and waste technologies.

The International Conference and General Meeting, which followed the Workshop, were opened in cooperation with UNAS (National Union of Craftsmen of San Marino) President and WUSME Representative Loretta Jeanne Menicucci. Together, we informed the participants of the agreement signed in July 2014 among WUSME, the Secretariat of State for Labor of the Republic of San Marino and UNAS (National Craftsmen Union of San Marino) for the promotion and implementation of international programs of training in Entrepreneurship and Crafts, to be held in the Professional Training Centre of San Marino with the cooperation of Master Craftsmen members of UNAS, in order to train groups of students coming from different parts of the world, especially from emerging and less privileged countries, such as the Democratic Republic of Congo, where WUSME has conceived the program called "TUTUMIKE" for the creation of an entrepreneurial and professional training services in favor of 26,500 refugees, now awaiting the approval and contribution of the UNHCR (United Nations High Commissioner for Refugees) in Geneva. Then, WUSME delegates, partners and members – present at the meeting and coming from all over the world- intervened to report on the activities going on in their country, area of interest or field of business. In particular, WUSME National Representative Angeline Henzen and the Officer of the Ministry of SMEs of Cameroon exposed the progress made by the Union in the country, in the course of the year, with the support of the Government and informed of the upcoming participation of WUSME in the INTERNATIONAL EXHIBITION OF SMEs "PROMOTE" 2014 in DECEMBER 6-14, 2014. Here like elsewhere WUSME is committed to help SMEs successfully participate in the new economic challenges the world will be able to offer.

Meanwhile, in 2014, WUSME's relations and cooperation with UNITED NATIONS agencies and bodies were further intensified through the visits made in October and November 2014 by the WUSME Official delegates to UNOV – the United Nations Office in Vienna. In particular, in October 2014, meetings were held with officers of UNOV, UNIDO and UNODC

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- United Nations Office on Drugs and Crime, leading to positive results in view of a collaboration of WUSME with the UNIDO Global Forum (particularly with the Business, Investment and Technology Services Branch), the UNCITRAL - United Nations Commission for international-trade law- working on international agreements to facilitate trade between SMEs and UNODC under the program launched to facilitate the sale of products of alternative development of small enterprises on national and international markets. WUSME Representatives are working to propose projects based on alternative agriculture. In November 2014, as well, WUSME Representatives at UN ECOSOC and UNOV attended the 2nd UNIDO FORUM and held side meetings with high ranking UNIDO Officers. The UNIDO FORUM has been opened by the General Secretary of the United Nations, H.E. Ban Ki Moon and the General Director of UNIDO, H.E. Li Jong. The UNIDO's Program for Country Partnership highlights the importance of cooperation with the private sector, particularly with Small and Medium Enterprises (SMEs) with a view at their flexibility, their important role as job creators and their decisive contribution to GDP growth.

Finally, in December 2014 WUSME participated in PROMOTE 2014, the Annual SMEs Exhibition organized in CAMERUN. The diversified economy emerging in Cameroon and in the Central African countries (10 countries ECCAS) generates new forms of interest and opportunities for collaboration at national, regional and international levels in the various sectors. Through its active and direct participation in this event, the UNION aims at providing support to the special needs of SMEs in Cameroon and Central Africa through a series of actions that may relate to the different stages of life and needs of a SMALL ENTERPRISE, such as birth and start-up, entrepreneurial and professional training (CRAFTS more suited to major fields existing and /or potential), development and consolidation, financing, strengthening of its own network of qualified partners, promotion of its activities, participation in forums, debates and B2B meetings. WUSME Permanent Representation in Cameroon, headed by Mrs. Angeline Henzen, was glad to get in contact and evaluate how best to assist the specific cases, in collaboration with the WUSME international headquarters of San Marino and Cameroonian institutions supporting the presence and action of the UNION in the country. WUSME is committed to help small African

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entrepreneurs, or aspiring ones, to successfully participate in the new economic challenges that this emerging region of the continent and the world will be able to offer.

MESSAGE OF THE GENERAL SECRETARY

DR. NORBERT W. KNOLL VON DORNHOFF

WUSME's ACTION PRIORITIES IN THE FORTHCOMING YEARS A 3 - DIMENSIONAL SMEs AND CRAFTS DEVELOPMENT PLAN - SMEDP

Recommendation aim at the enhancement of doing business by reforms of national institutions as annually monitored by the World Bank and IFC, the identification of business opportunities for SMEs and Crafts by inclusive sustainable production and trading capacity building and actions by implementing upgrading and SME development plans in selected target countries where WUSME was present in the first 4 years of its foundation.

I advise the adoption of a holistic and three dimensional approach bearing in mind the high complexity of SMEs and Crafts development in different economies and industries: 1. Factor Driven Economies, 2. Competitive Driven Economies, 3. Innovative Driven Economies and economies in transition. We further suggest to integrate the findings and political recommendations of WUSME based on workshops, international SME conferences, fact finding missions to Countries in Africa, Asia, Europe, South America and USA as well as explanatory briefings with economists, UN and EU officers and diplomats of many Countries.

1st Dimension ENABLE: BUSINESS ENVIRONMENT: Policy support and regulatory and institutional framework, Competiveness and analysis positioning studies, financial and non-financial incentives.

2nd Dimension BUILD/ SMEs AND CRAFTS SUPPORT: Activating the WUSME Commission and SMEs and Crafts Development (CSMED); Training Courses, Workshops, Exhibitions (Igniting Innovation) etc.

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3rd Dimension EMPOWER: Best marketing practices, human resources and financial management, access and support of SMEs and Crafts Doing Business with the United Nations (UN Procurement) and to take advantage of SME financing by EU Programmes, e.g. COSME and HORIZON.

I. INTRODUCTION

1. Period under Report

The Registrar at the Civil and Criminal Commissarial Court of the Republic of San Marino certified with Certificate No. 350 of 30/04/2010 that WUSME has been established on 14/04/2010 and registered on 30/04/2010. According to the Articles of Association the fiscal year of WUSME ends with the 31st December of each year. The WUSME ANNUAL REPORT FOR THE YEARS 2014 shall comprise the Period of Report from 01/01/2014 and end on 31/12/2014.

2. Structure and contents of the Report

The „WUSME ACTION PLAN – ROAD MAP“ served as the guideline for the first Annual Report containing the actions and measures undertaken in the first year of WUSME’s existence. In the period under review for the year 2014, the ROAD MAP has been enriched with additional issues, e.g. Bilateral Cooperation Agreements and Contracts signed with third parties. The amended will again form the basic structure for the ANNUAL REPORT 2014.

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II. WUSME ACTION PLAN – ROAD MAP

Year 2014 gave WUSME an excellent opportunity to review the progress made since its inception and prepare a road map for its expansion and coverage of wide ranging issues relating to development of crafts and small businesses during the next years in a increasingly complex and difficult economic environment.

Towards this end, WUSME is engaged to include additional categories of Representatives to promote visibility of WUSME in different geographical areas as well as within the structure of United Nations agencies and several other International Organizations.

Preparatory work started during the Report period, with consultations on requirements or Representatives and positions to be open.

III. MORE MEMBERSHIP BENEFITS SINCE 2014

I. MORE MEMBERSHIP BENEFITS SINCE 2014

1. Since WUSME is from the year 2013 on in Special Consultative Status with United Nations Economic and Social Council (UN ECOSOC)

WUSME Members can be appointed Representatives of WUSME and receive Ground Passes for the UN Headquarters at New York, Geneva and Vienna. The terms and conditions of appointment will be contained in the "Regulations for Appointments", issued by the WUSME Headquarters in San Marino.

2. Access to WUSME's International Network

Since 2012, WUSME is Official Participant of the United Nations Global Compact, the door is open to more than 8000 potential business partners and more than 400 non-business organizations.

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3. Equity- and loan financing facilities and SME

Toolkits (eg. balance-, profit-loss, cash flow templates, business plan examples etc.) can be made available for WUSME Members on request.

4. Improved assistance of WUSME Members Doing Business

More membership benefits, see www.wusme.org

IV. INFORMATION, PUBLIC RELATIONS AND SERVICES

4.1 New WUSME website – internet portal

Throughout 2014, WUSME has been engaged in renewing its image and presence on the Web through the conception and implementation of a new web site more functional, interactive and tailored to their specific needs of the Organization.

For more information, see www.wusme.org

4.2 Articles of the General Secretary on WUSME and SMEs related themes during the report period 2014

Jun-25-14 WASTE TO ENERGY: POWER PLANTS INSTEAD OF POLLUTION - PART I
INTRODUCTION

Jun-27-14 WASTE2ENERGY ECONOMICS - PART II

The full text of the articles can be read and downloaded under the URL <http://www.evancarmichael.com/Small-Business-Consulting/6147/summary.php>

4.3 Inquiries – Questions and Answers, Services

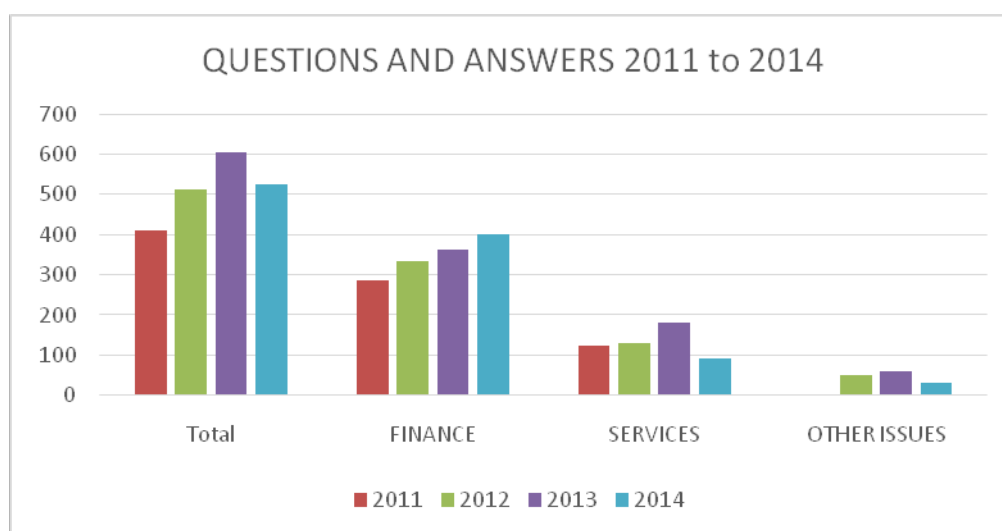
During the period of this Report inquiries on access to finance have increased. Services regarded mainly export businesses, new projects and search of business partners.

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As the source of information have been mentioned: the WUSME web site, information and articles published via Internet, the Facebook, Google and Twitter, WUSME News Letters and the WUSME MAGAZINE 2013.



4.4 Social Media

1.1 FACEBOOK:

WUSME is present with regular information and statements under

- WUSME GROUP: <https://www.facebook.com/groups/wusme/?fref=ts>
(560 Members)

- WUSME PAGE :

<https://www.facebook.com/pages/WUSME/161281020624813?fref=ts>
(212 LIKES)

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- 1.2 WUSME ON TWITTER: Go to: https://twitter.com/WUSME_ORG
- 1.3 TIFC SME TOOLKIT
- South Africa Toolkit:
http://southafrica.smetoolkit.org/sa/en/directory/show_listing/75005
 - Nigeria Toolkit:
<http://nigeria.smetoolkit.org/nigeria/en/webpage/98627/en>

V. PARTNERSHIP AND/OR CONSULTATIVE STATUS AT UN

1. UN ECOSOC

WUSME'S PARTICIPATION TO 2ND UNIDO FORUM "ISID"

Inclusive and Sustainable Industrial Development

4 – 5 November 2014 at VIC – UNOV Vienna

For the AGENDA visit:

http://www.unido.org/fileadmin/user_media_upgrade/Media_center/2014/Events/ISID_Forum_Tentative_Agenda__V2014_09_18__for_dissemination.pdf

➤ WUSME's presence

WUSME Representatives at UN ECOSOC and UNOV attended the 2nd UNIDO FORUM and held side meetings with high ranking UNIDO Officers mentioned below.

The UNIDO FORUM has been opened by the General Secretary of the United Nations, H.E. Ban Ki Moon and the General Director of UNIDO, H.E. Li Jong.

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➤ **UNIDO's Programme for Country Partnership**

The main features of UNIDO's partnership approach to pilot country programme was presented by Philippe Scholtès, Managing Director of UNIDO's

Programme Development and Technical Cooperation Division. He highlighted in this respect the importance of partnerships with the private sector, particularly with Small and Medium Enterprises (SMEs) with a view at their flexibility, their important role as job creators and their decisive contribution to GDP growth. He also emphasized the importance of international financial institutions. He also noted that UNIDO had some 300 experts working on diverse aspects of inclusive and sustainable industrial development and over 1,000 project personnel spread all over the world.

➤ **Outcome:**

Gaining momentum and a better understanding of UNIDO's partnership-based approach in order to define concrete working models of cooperation between Governments, UNIDO and stakeholders for promoting ISID investment in line with post 2015 SDG.

2. WUSME 'S SUBMISSION OF WRITTEN STATEMENT FOR THE 59TH SESSION OF THE UN COMMISSION ON THE STATUS OF WOMEN

As NGO in consultative status with the Economic and Social Council, WUSME had the opportunity to successfully submit a **written statement** for the fifty-ninth session of the Commission on the Status of Women (CSW59) on 24 October 2014 via CSO-Net. The document has been co-authored by Dr Pauline T Crawford, WUSME Representative, Gender Dynamics® Expert and International Speaker, along with guidance from WUSME Board and Headquarters. Written statements are to be relevant to the work of the Commission on the thematic issues of the session. The main focus of the session will be on the Beijing Declaration and Platform for Action,

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including current challenges that affect its implementation and the achievement of gender equality and the empowerment of women. The Commission will undertake a review of progress made in the implementation of the Beijing Declaration and Platform for Action, 20 years after its adoption at the Fourth World Conference on Women in 1995. The review (Beijing+20) will also include the outcomes of the 23rd special session of the General Assembly, the first five-year assessment conducted after the adoption of the Platform for Action, which highlighted further actions and initiatives. The session will also address opportunities for achieving gender equality and the empowerment of women in the post-2015 development agenda.

3. UNITED NATIONS GLOBAL COMPACT: SUBMISSION OF THE COE, COMMUNICATION ON ENGAGEMENT

As member of UN Global Compact since 2012, WUSME is required to submit the COE, Communication on Engagement, which contains a description of the practical actions that the organization has taken to support the Global Compact and to engage with the initiative.

The details can be found at the following link:

<http://www.unglobalcompact.org/participant/17388-WUSME-World-Union-of-Small-and-Medium-Enterprises>

4. UNESCO

An application for official partnership with UNESCO has been formally submitted and is now under consideration.

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VI. WUSME ANNUAL GENERAL MEETING AND MEETING OF THE BOARD OF DIRECTORS

The minutes thereto in English and Italian are available in a separate Report.

VII. WUSME WORKSHOP "WASTE TO ENERGY"

Conclusions and Recommendations of the Workshop.

WUSME International Workshop on "Waste to Energy" at San Marino attracted eminent speakers from the continents of Africa, Asia, Europe and North America. The workshop dwelt at length this topical, important & diversified topic. The Honorable State Minister of Territory and Environment of the Republic of San Marino Dr. Antonella Mularoni and WUSME President Dr. Gian Franco Terenzi set the tone of the workshop by impressing upon the participants and the Nations at large to treat the waste as a resource rather than a problem.

The full Report can be downloaded from the WUSME website <http://www.wusme.org>

VIII. INTERNATIONAL MISSIONS AND MEETINGS

CRAFTS TRAINING IN UGANDA

WUSME's partner organization "Uganda Small Scale Industries Association (USSIA)" held a training session on how to produce various leather products like shoes, sandals, belts among others. More to come on how to set up SACCOs and sustainable SMEs. USSIA's National Chairman Mr. Daniel Musiitwa Ssubi is member of the Board and National Representative of WUSME for UGANDA since 2014. Training is among the priorities of WUSME's action in support of the growth of local SMEs and Crafts.

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WUSME IN CHINA
JANUARY 2014

President Gian Franco Terenzi again in China for further strengthening relations with institutions, associations and academic reality dedicated to the development of small and medium-sized enterprises, crafts and culture of entrepreneurship. In the land of the Dragon WUSME has the assistance of a representative of great authority and expertise in China as Mrs. Yang Rongyong, President of a major business group engaged in service of agriculture technologies, to encourage the promotion of the Association and its action in support of SMEs and cooperation projects in various fields, also in collaboration with the Chamber of Commerce and industry of Shanghai, lobbies by its Chairman Mr. Wang Zhi Xiong. The economic slowdown that China is experiencing is actually the beginning of a new path that will bring the country to a "new normal" in growth, as recently claimed Chinese President Xi Jinping, who spoke about the economic future of the Dragon, candidate to overcome in the course of this year the volumes of the u.s. economy. The change of pace of the Chinese economy, which is still based on exports and investment and not just on domestic consumption, is also reflected on the reforms to be made in the next ten years who leave see more openings for cooperation between Chinese enterprises and foreign enterprises.

RENEWABLE ENERGIES BEYOND THE CRISIS: SMES TECHNOLOGIES FOR THE ENVIRONMENT
FEBRUARY 6, 2014

The development of renewable energy are obligatory passage point to respond to environmental and economic challenges. Combating global warming is for sure a planetary cause, but also stands for a new development model aimed at overcoming the crisis and allow smart, durable and supportive. This is the heart of the ongoing energy transition. WUSME, who always cares and supports the dissemination of innovative technologies by SMEs and the craft sector capable of responding to the specific needs of environmental protection, participated in the person of its Vice-president Robert Holtz at

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the Conference organized by the Union of renewable energy on February 6, 2014 at UNESCO headquarters in Paris on the theme "renewable energies beyond the crisis".

WUSME TAKES PART IN THE FAO INITIATIVES FOR THE YEAR OF FAMILY FARMING
MARCH, 5-6 2014

Family farming represents a global interest, and then a very important theme for WUSME, since it involves millions of small businesses and that the United Nations has declared the 2014 international year of family farming to emphasise the enormous potential of family farmers in the fight against hunger and for the preservation of natural resources.

Both in the developed world that in developing countries, over 500 million family farms (defined as companies that rely primarily on family members to work and management) produce food to feed billions of human beings. In many developing countries, family-run ones represent on average 80 per cent of the total number of farms.

The FAO Conference which was held on 4 March 5, 2014 in Budapest and is therefore an important source of information and a unique opportunity to tie up valuable contacts with this international organization committed to ensuring that the world's population an adequate access to secure enough food to lead active and healthy lives.

Our WUSME representative Margo Countess Batthyany-Schmidt took part in the event along with Mrs. Agnes t. Knoll von Dornhoff (pictured), wife of Secretary General Norbert von Dornhoff Knoll to capture information and tighten relations with FAO delegates to discuss a possible partnership and collaboration.

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CONTRIBUTION OF THE WOMEN OF CAMEROON IN SWITZERLAND FOR THE DEVELOPMENT
OF CAMEROON 2035: CHALLENGES AND DIFFICULTIES

MARCH 9, 2014

At the presence of the Ambassador of Cameroon in Switzerland and Minister of external relations of Cameroon, the national representative and spokesman for the Cameroon WUSME Mrs. Angeline Henzen is intnervenuta events at the Cameroon Embassy in Bern to celebrate International Women's day, in particular some important proposals that have been received with great favor because authorities fully correspond to the guidelines of the "Charter of the strategy for growth and development", point of reference for the action of the Government of Cameroon for the period 2010-2020. To help the Cameroonian women to overcome difficulties and win the challenges linked to the future development of the country, WUSME proprii is committed to fostering improved access of women to the world of agriculture and to encourage the emergence of new startups led by women in one area, that food, which will become increasingly vital to the future and well-being of mankind.

WUSME PROMOTES FRANCE - MAGHREB COOPERATION

MARCH, 15 2014

The 12nd Edition of "France-Maghreb" was held on 15 March 2014 in Paris on the theme "what business sectors invest to increase trade France-Maghreb".

Economic event par excellence that promotes a transversal approach of France and of developed countries in the Maghreb, and also strengthen the single market benefits from the whole Maghreb area of Mediterranean and South Africa also saw the participation of WUSME represented by its VP Robert Holtz, high skills Advisor in the field of economy, SMEs with international organizations.

In this unique platform for the dynamic economy of the Maghreb, the Vice-chairman Mr. Robert Holtz explained how WUSME is engaged in international cooperation between

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SMEs in developed countries and their counterparts in developing countries, with particular attention to Africa, a continent in strong development during the 21st century, and to the Maghreb and sub-Saharan region, francophone and anglophone.

The concrete action of WUSME is to promote cooperation between a small business of any European country with another firm of Maghreb countries operating in the same sector.

MEETING BETWEEN WUSME PRESIDENT TERENZI AND PRESIDENT OF CHINA XI JINPING

MAY 15, 2014

On the occasion of a mission carried out in China in order to participate in the 60th anniversary of the founding of the Chinese Association for friendship with Foreign peoples (CPAFFC), at the great Hall of the people to Tian'an Men Square in Beijing, the WUSME President Gian Franco Terenzi met the Chinese President Xi Jinping, who attended the meeting for China's International friendship. In his speech, Xi Jinping reiterated that the friendship among peoples is an important force for promoting peace and development in the world and that the Chinese people aspire to a peaceful life and to harmonious development together with the peoples of the rest of the world, so as to jointly promote the great cause of peace and development of mankind. According to the Chinese President, we must explore and innovate the popular diplomacy and conduct friendly contacts with foreign countries in various fields, through various channels and on several levels. President Xi Jinping spoke to greet the President personally Terenzi, recalling the friendship between different countries but share important values like friendship and cooperation.

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MASTER CRAFTSMEN OF SAN MARINO AS TEACHER FOR THE REFUGEES OF DEMOCRATIC
REPUBLIC OF CONGO

JULY 21, 2014

WUSME, the Secretariat of State for Labour of the Republic of San Marino and UNAS (National Craftsmen Union of San Marino) signed an agreement for the promotion and realization of international programs of training in entrepreneurship and crafts, to be held in the Professional Training Centre of San Marino with the cooperation of Master Craftsmen members of UNAS, in order to train groups of students coming from different parts of the world, especially from emerging and less privileged countries, such as the Democratic Republic of Congo, where WUSME has conceived the creation of an entrepreneurial and professional training program in favor of 26,500 refugees for which is now awaiting the approval and contribution of the UNHCR (United Nations High Commissioner for Refugees) in Geneva.

WUSME INTERNATIONAL WORKSHOP "WASTE TO ENERGY". FINAL DOCUMENT

WUSME International Workshop on "Waste to Energy" held in San Marino on September 6, 2014 attracted eminent speakers from the continents of Africa, Asia, Europe and North America. The workshop dwelt at length this topical, important & diversified topic. The Hon. State Secretary for Territory and Environment of the Republic of San Marino Dr. Antonella Mularoni and WUSME President Dr. Gian Franco Terenzi set the tone of the workshop by impressing upon the participants and the Nations at large to treat the waste as a resource rather than a problem. Introducing the subject of the conference of the workshop as Chairman, Dr. J S Juneja elaborated on the menace of waste which is ever increasingly being generated both by the developing and developed countries. He presented an integrated approach to waste management and gave the example of India which converts a large number of waste materials into economically useful products and most of the conversions are done by the SMEs. Similarly, it is being processed by many developing countries. Conversion of wastes to clean energy was also elaborated. Speakers succinctly

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gave solutions to this emerging and burning issue with examples of relevant technologies and applications thereof. Recommendations can be found in the FINAL DOCUMENT.

WUSME VISIT TO UNOV, THE OFFICE OF THE UNITED NATIONS IN VIENNA
SEPTEMBER 30 - OCTOBER 1, 2014

WUSME Delegates to UNOV and UN-ECOSOC visited the Office of United Nations in Vienna on September 30 and October 1 to meet with officials of the Office of Nations United, UNIDO and UNODC - United Nations Office on Drugs and Crime. The meetings led to positive results in view of a collaboration of WUSME with the UNIDO Global Forum (particularly with the Business, Investment and Technology Services Branch), the UNCITRAL - United Nations Commission for international-trade law- working on international agreements to facilitate trade between SMEs and UNODC under the program launched to facilitate the sale of products of alternative development of small enterprises on national and international markets. WUSME Representatives are working to propose projects based on alternative agriculture.

WUSME 'S SUBMISSION OF WRITTEN STATEMENT FOR THE 59TH SESSION OF THE UN
COMMISSION ON THE STATUS OF WOMEN
OCTOBER 24, 2014

As NGO in consultative status with the Economic and Social Council, WUSME had the opportunity to successfully submit a written statement for the fifty-ninth session of the Commission on the Status of Women (CSW59) on 24 October 2014 via CSO-Net.

The document has been co-authored by Dr Pauline T Crawford, WUSME Representative, Gender Dynamics© Expert and International Speaker, along with guidance from WUSME Board and Headquarters. Don't miss to read it! Written statements are to be relevant to the work of the Commission on the thematic issues of the session. The main focus of the session will be on the Beijing Declaration and Platform for Action, including current challenges that

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affect its implementation and the achievement of gender equality and the empowerment of women. The Commission will undertake a review of progress made in the implementation of the Beijing Declaration and Platform for Action, 20 years after its adoption at the Fourth World Conference on Women in 1995. The review (Beijing+20) will also include the outcomes of the 23rd special session of the General Assembly, the first five-year assessment conducted after the adoption of the Platform for Action, which highlighted further actions and initiatives. The session will also address opportunities for achieving gender equality and the empowerment of women in the post-2015 development agenda.

WUSME VISIT TO UNOV, THE OFFICE OF THE UNITED NATIONS IN VIENNA

WUSME PARTICIPATION IN THE SECOND UNIDO FORUM - ISID Inclusive and Sustainable Industrial Development

NOVEMBER 4–5, 2014

WUSME Representatives at UN ECOSOC and UNOV attended the 2nd UNIDO FORUM and held side meetings with high ranking UNIDO Officers. The UNIDO FORUM has been opened by the General Secretary of the United Nations, H.E. Ban Ki Moon and the General Director of UNIDO, H.E. Li Jong. The UNIDO's Programme for Country Partnership highlights the importance of cooperation with the private sector, particularly with Small and Medium Enterprises (SMEs) with a view at their flexibility, their important role as job creators and their decisive contribution to GDP growth. He also emphasized the importance of international financial institutions. UNIDO had some 300 experts working on diverse aspects of inclusive and sustainable industrial development and over 1,000 project personnel spread all over the world. This visit has resulted into a gaining momentum and a better understanding of UNIDO's partnership-based approach in order to define concrete working models of cooperation between Governments, UNIDO and stakeholders for promoting ISID investment in line with post 2015 SDG. Outputs of the initiative have been to showcase UNIDO's ISID Program for Country Partnerships, through two pilot countries, to private and public stakeholders and initiate a partnership dialog in selected beneficiary countries;

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define the collaboration modalities of innovative business models to forge partnerships in order to scale up ISID investment and impact in assisted member countries; agree on the way forward for the sustainable development of UNIDO Partnerships for ISID investment in 2015 and beyond. In addition, side meetings have been held to discuss cooperation with UNIDO in the following fields of activities, such as training, renewable energy, organic farming, gender issue.

WUSME THE INTERNATIONAL EXHIBITION OF SMEs "PROMOTE" 2014 IN CAMEROON
DECEMBER 6-14, 2014

The diversified economy emerging in Cameroon and in the Central African countries (10 countries ECCAS) generates new forms of interest and opportunities for collaboration at national, regional and international levels in the various sectors. WUSME, through its active and direct participation in the SMEs exhibition PROMOTE 2014, aims to provide specific support and meet the special needs of SMEs in Cameroon and Central Africa through a series of actions that may relate to the different stages of life and needs of a SMALL ENTERPRISE, such as birth and start-up, entrepreneurial and professional training (CRAFTS more suited to major fields existing and /or potential), development and consolidation, search for financing, strengthening of its own network of qualified partners, promotion of its activities, participation in forums, debates and B2B meetings. Who is in Cameroon these days, make sure to stop by our booth/information point at PROMOTE 2014 and get more information about what we do and how we can help, even sharing their project or business activity. Our WUSME Permanent Representation in Cameroon, headed by Mrs. Angeline Henzen, will be glad to get in contact and evaluate how best to assist the specific case, in collaboration with our international WUSME headquarters of San Marino and the Cameroonian institutions supporting the presence and action of WUSME in the country. WUSME is there to help small African entrepreneurs, or aspiring ones, to successfully participate in the new economic challenges that this emerging region of the continent and the world will be able to offer.

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WUSME AT THE INTERNATIONAL CONFERENCE OF NGOs OF UNESCO
DECEMBER 15-17, 2014

Re-enchanting the World with the Post-2015 Development Agenda – A collaboration between NGOs and UNESCO.

The 2014 International Conference of Non-Governmental Organizations (NGOs) is being held from 15 to 17 December 2014 at UNESCO Headquarters in Paris with focus on the theme “Re-enchanting the World with the Post-2015 Development Agenda”.

Vice President Robert Holtz will be present as WUSME Representative. The Union's request to obtain Consultative Status with UNESCO is underway. First step of the procedure, to formally deposit the documentation required, has been successfully accomplished. The Conference is to provide a welcome opportunity to examine collective NGO action carried out in 2013 and 2014, and will adopt the main lines of collective cooperation for 2015-2016. It is organized around four subthemes: “The Involvement of NGOs for the Promotion of Quality Education in the Post-2015 Agenda”; “Water and Sustainable Development: From Awareness-Raising to Decision-Making”; “Enhancing Cultural Heritage and Fostering the Diversity of Cultural Expression”; and “Climate Change: Acting Now”. Quality Education, Sustainable Development and Climate Change are issues WUSME is concerned about and involved in, as witnessed by the events, programs and projects. The International Conference of NGOs brings together all of UNESCO's NGOs in official partnership with UNESCO every two years. It is a key forum in which UNESCO's official NGO partners meet and hold discussions, its primary purpose being to “review the state of cooperation with UNESCO [...] and facilitate cooperation between organizations having common interests”.

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WUSME AT THE USA EMBASSY IN HUNGARY

DECEMBER 2014

WUSME GS Norbert Knoll von Dornhoff met The USA Deputy Ambassador H.E. André Goodfriend on occasion of a reception of Family Countess Margó and Count Adam Batthyány at their residence in Budapest in December 2014. The Ambassador invited WUSME Representatives to visit him at his offices in the forthcoming months to inform him in detail about the mission of WUSME. He recommended to knot tighter links to SMEs supporting Institutions in the USA, particularly to SBA- the USA Small Business Administration. Such contacts he would actively promote.

HUMANITARIAN AID FOR FUTURE ENTREPRENEURS- RDC WUSME FEDERATION

In some areas of the world, humanitarian aid may precede protection of SMEs, as entrepreneurs are first of all men and women with basic needs of survive to meet, for themselves and their families. Still, starting a new business can be the solution to many problems. The two aspects seem often intertwined. This is the case for the REPUBLIC DEMOCRATIC OF CONGO, where our National Agency, the RDC WUSME FEDERATION, successfully carried out many activities in 2014, in cooperation with partNers, which also included humanitarian projects in different areas of interest for the local community: education, nutrition, food security, health, etc. Soon available a report of such positive action.

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